

Diplom Designer Hyun-Hee Jo

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PROFILE

I am a food loving, creative, who seeks balance in life. I like to find solutions to problems, especially to those that are declared challenging. I am a reliable, outgoing and a happy person. I like to ask a lot of questions and gather information by observing and bringing different parts together and create new contexts as well as to use old contexts as a base for my creative work. I think it is more important to be a good listener, than to be a good speaker, because if you really understand the other party and make them know you do, you will be heard.

CAREER OBJECTIVE

Graphic- and Product Designer with 3 years of experience as a Freelance Designer specialized in Brand Design, Packaging Design, Consulting.

EDUCATION

College

Hochschule für Gestaltung Offenbach am Main, Hessen, Germany
Diploma October 2016 (successfully graduated)
October 2010 – 2016

Majors: System design Concepts, Context design

- Exhibition in Rio De Janeiro, Brasil 2014 Project "LixoLuxo"

Schools

Herzog-Johann-Gymnasium Simmern (2000 – 2010)
Grundschule Gödenroth (1997 – 2000)
Freiherr-von-Stein Schule Wiesbaden (1996 – 1997)

RELATED EXPERIENCE

Corporate Brand Design Freelancer (March 2017 – present)

Supporting the Brand Design Team with brand related projects

- Brand-It Publish
- Brand Identity Principles Update
- MAM (Merck/Media-Asset-Management)
- empower® PowerPoint plug-in update
- Brand Help Desk Support

Rebranding of Dürninger Pipe Tobacco Packaging (March – December 2018)

Old roots, new looks. How to merge traditions with new aspirations.
Dürninger GmbH is the oldest Cigar House in Germany since 1747.

Rebranding of Dürninger Cigar Packaging (April 2019 – present)

Based on the rebranding of the Pipe Tobacco design the packaging for cigars will be changed as second wave.

Wunderlampe Design (January 2017 – July 2017)

Creating a brand and logo for catalytic air purifier
Cooperation with Designer Joongyoun Cho for Kopp GmbH & Co.KG

Kopp GmbH und Co. KG (March 2017 – present)

Freelance Designer for Website content, Packaging Design, Brand Materials

Corporate Design Internship (July 2015 – February 2016)

Launch of the Rebranding of Merck

- Preparation and implementation of the new brand

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LANGUAGES:

- English - fluent
- Korean - native
- German - native

SKILLS:

- Microsoft Office: Word/ Excel/ PowerPoint
- Adobe: Illustrator/ InDesign/ Photoshop
- CAD Programme: AutoCAD/Rhino

Other Experience:

- Part time job at Kopp GmbH & Co KG, Offenbach am Main (since May 2014 – February 2017)
- Part time job at MVZ Labor Frankfurt-West (October 2012 – April 2014)
- Internship at Kawasaki Offenbach (27.02.2012 – 06.04.2012)
- Internship at Baumgartner Elektrotechnik-Meisterbetrieb in Weiterstadt (11.07.2011 – 23.07.2011)
- seasonal worker at Spargel- und Erdbeerverkauf Tannenhof in Weiterstadt (April–Juni 2010 – 2014)
- Part time Job at Wesser Werbung für Johanniter in Würzburg (23.08.2010 – 28.09.2010)

Member of Akademische Kraftfahrgruppe Darmstadt e.V. since 2011 of TU Darmstadt